



Nigeria SUMMARY

Young people across Nigeria are diverse, and that diversity can impact their relationship with the Church. Their response to ministry can change due to geographical location, education, accessibility to a church, social media, and even technology. As technological advancements sweep the nation, the influence of social media is rising and greatly affects teens' perspectives and behaviors. They are increasingly impacted by what they view and engage with online, and they are showing an increased desire to spend even more time on platforms such as Facebook, YouTube, and WhatsApp. Our ministry in Nigeria has to respond to this new lifestyle and make the effort to adapt through new ministry practices both in urban areas and rural areas.

Culturally, we have observed that parents, teachers, pastors, and the elderly are having a hard time understanding their teens. In an attempt to bridge the gap between older and younger generations, many people are doing their best to upgrade their tech skills. Compounded by an unprecedented pandemic, churches and ministries have accelerated their digital outreach to engage new and upcoming seekers of the faith. Digital is increasing not only in the lives of our teens, but also in the life of the Church. We must continue to learn how to use online platforms as a vehicle for the Gospel and not abandon the digital world to become a trap for our teens.

The insights from this *Global Youth Culture* research in Nigeria point us to the challenges that our youth are facing, and it is our responsibility to utilize our learnings to point them ultimately to the unchanging source of all righteousness — the Word of God.



GLOBAL
YOUTH CULTURE

ABOUT THE GLOBAL STUDY



8,394 TEENS
SURVEYED



20
COUNTRIES



14
LANGUAGES

ABOUT THE NIGERIA DATA



420 TEENS
SURVEYED

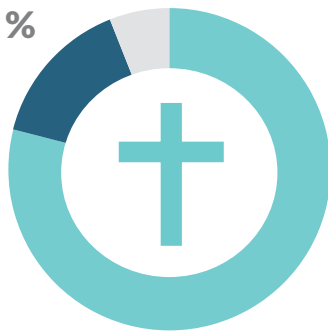


72 QUESTION
SURVEY

RELIGIOUS GROUPS

OTHER OR NO
RELIGION 6%

MUSLIM
15%



CHRISTIAN
79%

**Note that 26% of
teens identified as
Catholic.*

**38% of teens in Nigeria
were discovered to be
Committed Christians.**

**41% were discovered to
be Nominal Christians.**

6 TRAITS OF COMMITTED CHRISTIANS

- Believe God exists and they can have a personal relationship with Him
- Pray at least weekly
- Read Scripture on their own at least weekly



- Believe Jesus is the Son of God
- Believe that forgiveness of sins is only possible through faith in Jesus Christ
- Believe the Bible is the Word of God

** Note that these teens self-identified as Christian, but not as Jehovah's Witness or Mormon. Committed Christians may be Catholic, Seventh Day Adventist, Orthodox, or a number of other denominations. Any teen who did not display one or more of these six traits was considered to be a nominal Christian.*

Religious Attitudes and Behaviors

"My faith beliefs or spiritual journey are an important part of my identity."

Nigerian teens' responses:



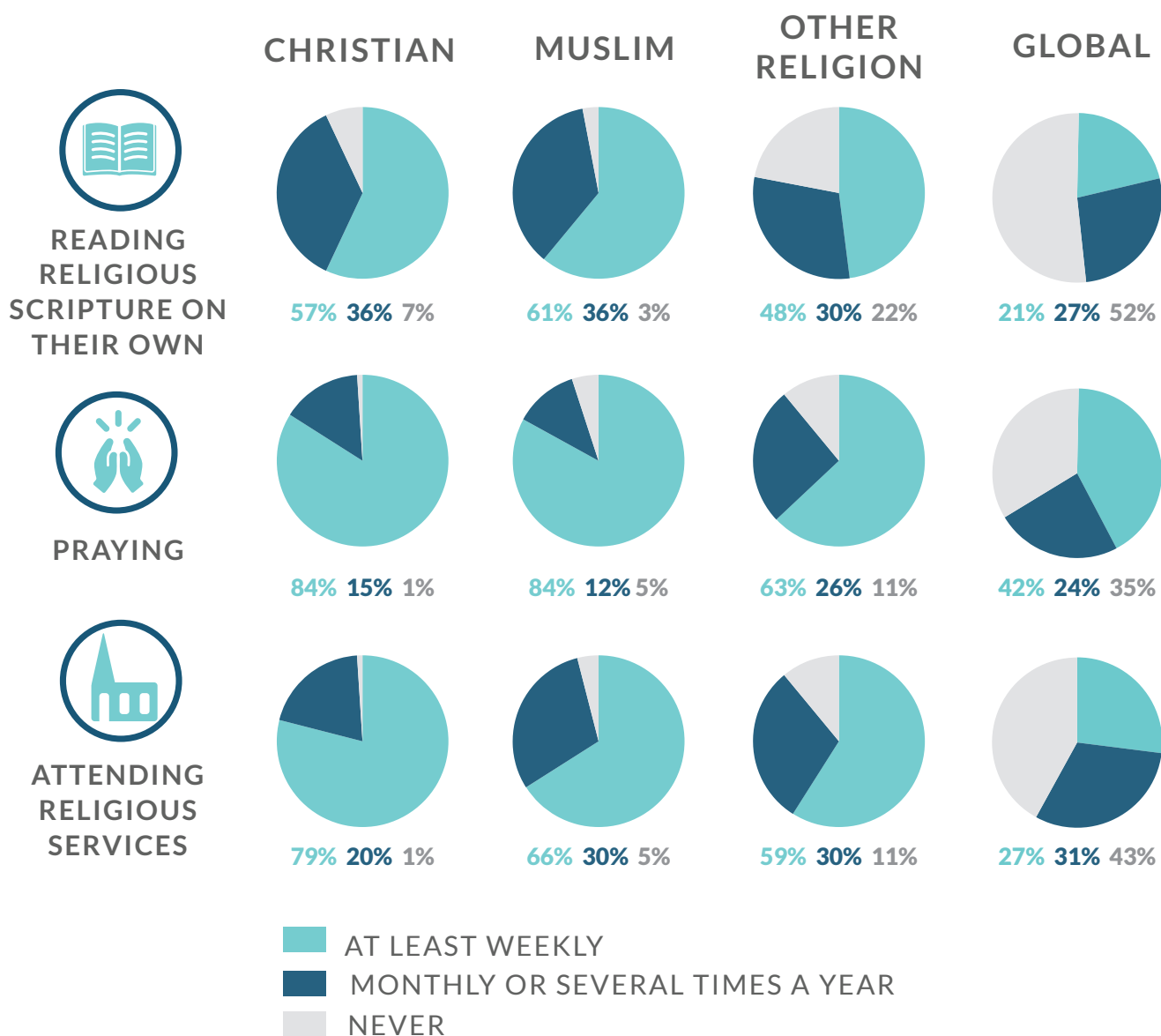
AGREE



DISAGREE



RELIGIOUS HABITS



CHRISTIAN RELIGIOUS HABITS

COMMITTED CHRISTIAN
NOMINAL CHRISTIAN



Attending church at least weekly



Sharing their faith at least monthly



ALMOST HALF OF TEENS IN NIGERIA BELIEVE ALL RELIGIONS TEACH EQUALLY VALID TRUTHS.

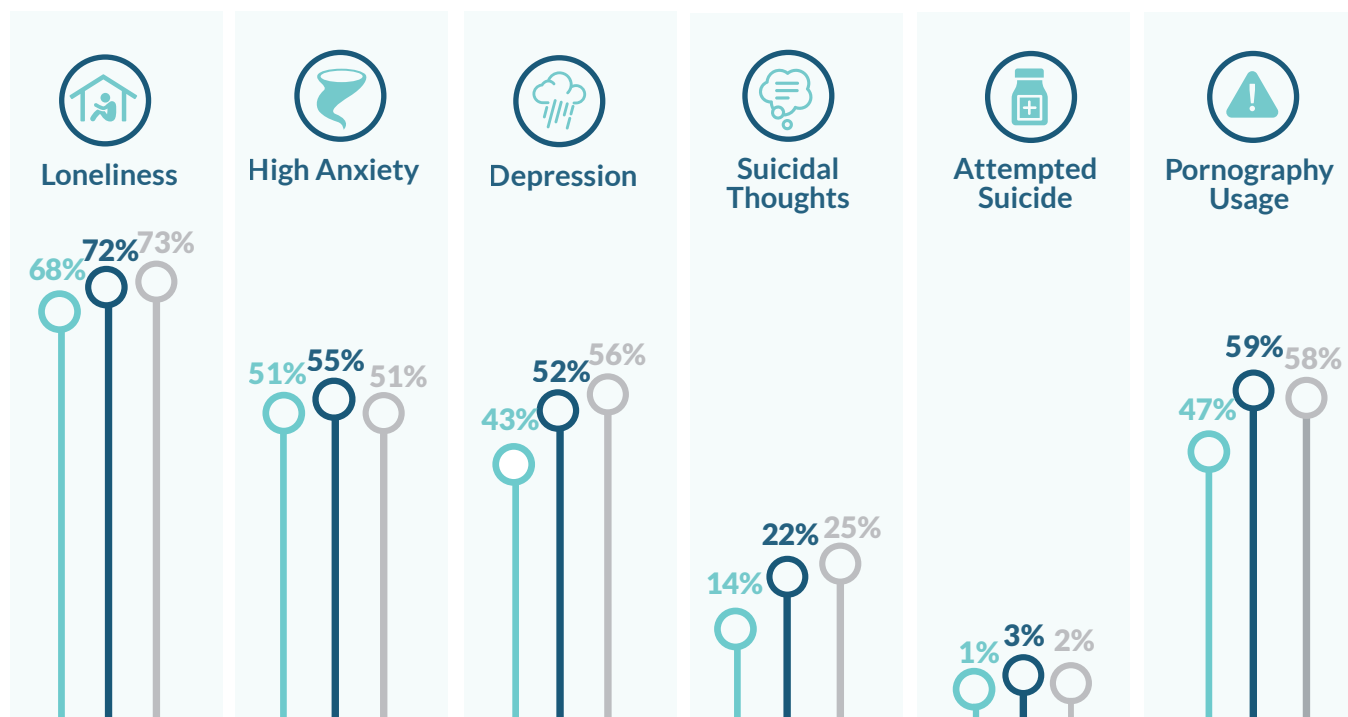
CHRISTIAN NON-CHRISTIAN

"I believe all religions teach equally valid truths"



Personal Struggles and Experiences

COMMITTED CHRISTIANS NOMINAL CHRISTIAN NON-CHRISTIAN

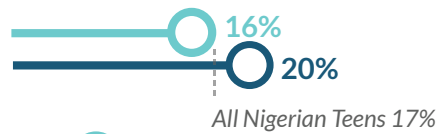


GENDER AND SEXUALITY

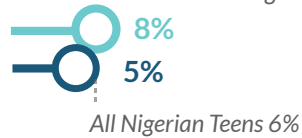
COMMITTED CHRISTIAN
NOMINAL CHRISTIAN



Felt sexually attracted to someone of the same gender recently



Experienced gender identity confusion recently



Been sexually active recently (unmarried youth)

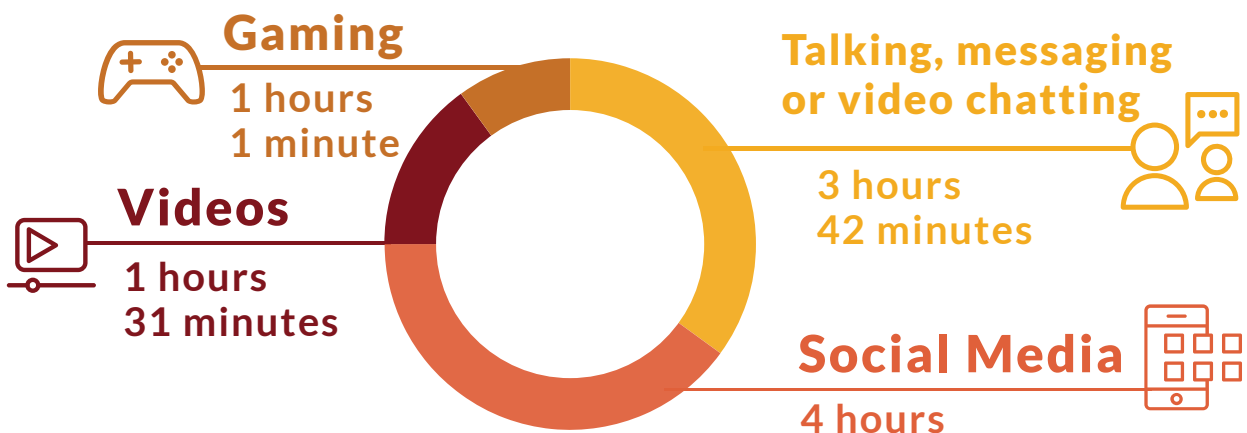


Digital Connectedness and Impact



Nigerian teens spend an average of 8 hours and 28 minutes online every day, compared to 7 hours and 23 minutes among teens surveyed globally.

DAILY ONLINE ACTIVITIES



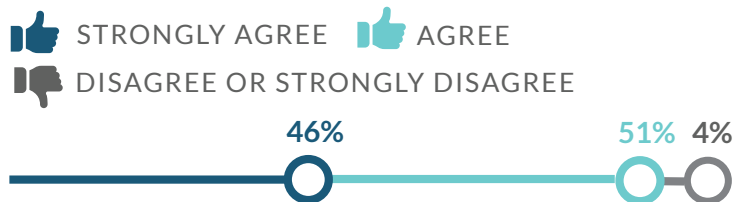
Identity and Relationships

Nigerian teens' responses:

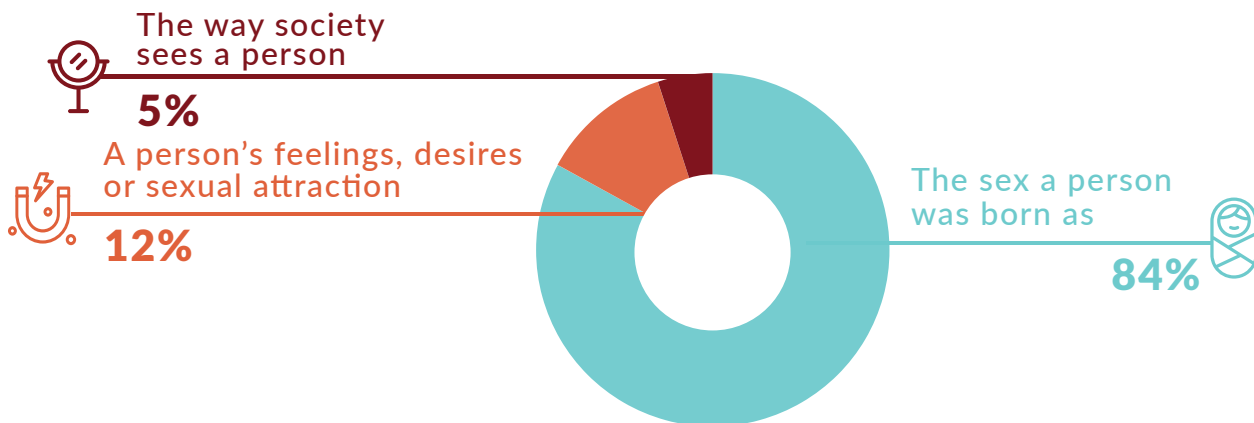
Overall, my family experience has been good.



I believe that it is important for me to contribute to the well-being of my community.

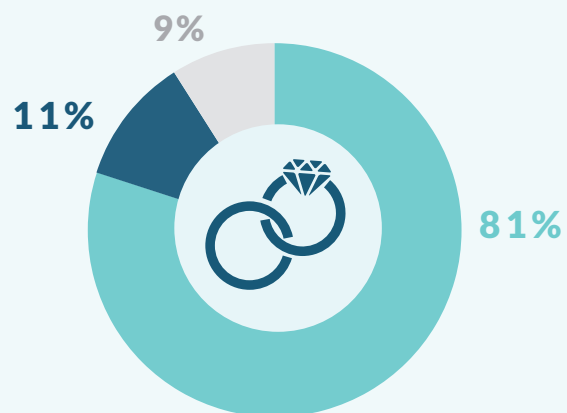


WHAT DO YOU THINK GENDER IS PRIMARILY BASED ON?



Should marriage be exclusively between a man and a woman?

● YES ● NO ● MAYBE



Influences and Guiding Voices

MEANING OF LIFE

Where do you go most often for information or guidance about the meaning of life?

- | | |
|--------------------------------------|---------------------------------|
| 1 FAMILY MEMBERS 40% | 4 FRIENDS/PEERS 10% |
| 2 SOCIAL MEDIA/ONLINE 20% | 5 OFFLINE MEDIA 9% |
| 3 RELIGIOUS LEADERS/TEXTS 14% | 6 TEACHERS/COUNSELORS 7% |

RIGHT AND WRONG

Where do you go most often for information or guidance about what is right and wrong?

- | | |
|--------------------------------------|----------------------------------|
| 1 FAMILY MEMBERS 48% | 4 TEACHERS/COUNSELORS 11% |
| 2 RELIGIOUS LEADERS/TEXTS 15% | 5 FRIENDS/PEERS 8% |
| 3 SOCIAL MEDIA/ONLINE 12% | 6 OFFLINE MEDIA 7% |

GENDER & SEXUALITY

Where do you go most often for information or guidance about gender, sexuality, or other sexual issues?

- | | |
|----------------------------------|-------------------------------------|
| 1 SOCIAL MEDIA/ONLINE 29% | 4 TEACHERS/COUNSELORS 16% |
| 2 FAMILY MEMBERS 22% | 5 RELIGIOUS LEADERS/TEXTS 7% |
| 3 FRIENDS/PEERS 21% | 6 OFFLINE MEDIA 5% |